

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 05229 080909Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----128255 081432Z /53
R 080805Z AUG 78
FM AMEMBASSY TAIPEI
TO SECSTATE WASHDC 8505
INFO USDOC WASHDC

UNCLAS TAIPEI 05229

E.O. 11652: N/A
TAGS: BEXP, ETRD, EINV, TW
SUBJECT: COUNTRY COMMERCIAL PROGRAM - JOINT STUDY
- PROGRAM WITH APCAC

REF: STATE 193111

PURSUANT TO REFTTEL, AN ADDITIONAL ACTIVITY IS ADDED TO
THE FY1979 CCP.

ACTIVITY NO. 7 - CLOSER COOPERATION AND JOINT PROJECTS
- WITH AMERICAN CHAMBER OF COMMERCE.

DESCRIPTION/JUSTIFICATION - AT ECONOMIC OFFICERS MEETING
WITH APCAC IN SINGAPORE ON FEBRUARY 27, 1978, IT WAS
AGREED THAT AMERICAN CHAMBERS OF COMMERCE AND EMBASSIES
IN THE EAST ASIA/PACIFIC REGION SHOULD WORK TOGETHER
TO FACILITATE EXPANSION OF US EXPORTS TO THE REGION.
APCAC LEADERSHIP AND STATE DEPARTMENT SUBSEQUENTLY
DECIDED TO LAUNCH JOINT STUDY PROJECTS, FIRST OF WHICH
WOULD BE "COMPETITIVE SITUATION FACED BY US EXPORTERS
IN EAST ASIA".

ACTION TO BE TAKEN

1. MONTHLY MEETINGS OF AMBASSADOR AND HIS ECON/COMMERCIAL
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OFFICERS WITH GOVERNING BOARD OF AMCHAM WILL BE CONTINUED.

2. EMBASSY WILL PLAY MORE ACTIVE ROLE IN AMERICAN CHAMBER
COMMITTEES. US TRADE CENTER DIRECTOR AND COMMERCIAL
ATTACHE HAVE RECENTLY BECOME ACTIVE MEMBERS OF AMCHAM'S
NEWLY CONSTITUTED TRADE AND ECONOMIC AFFAIRS COMMITTEE
(TEAC). LIAISON ALSO ALREADY ESTABLISHED WITH CUSTOMS

COMMITTEE. COMMERCIAL OFFICER WILL CONTINUE HIS
PARTICIPATION WITH THE AMERICAN ELECTRONICS INDUSTRY
AD HOC GROUP.

3. EMBASSY WILL DO WRITE UPS FOR TEAC CASE STUDIES OF
HORROR AND SUCCESS STORIES THAT AMCHAM COMPANIES HAVE
EXPERIENCED IN ORDERING FROM US BASED FIRMS.

4. TEAC AND US TRADE CENTER ARE NOW SPONSORING
BREAKFAST MEETINGS FOR US EXHIBITORS AT TRADE CENTER
SHOWS TO MEET WITH APPROPRIATE AMCHAM COMPANIES.
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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Concepts: COMMERCE & INDUSTRY, PROGRAMS (PROJECTS)
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Draft Date: 08 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
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